



2363 SOUTH CHURCH AVENUE - P.O. DRAWER 510 - LOUISVILLE, MS 39339
Mayor William A. (Will) Hill Telephone: (662) 773-9201 Fax: (662) 773-4045

April 30, 2020

Dear Business Leaders of Louisville,

Many difficult decisions are being made across the globe during this COVID-19 pandemic. Although there are countless opinions across our land and many different approaches by nations, states, counties, and cities, priority number one continues to be public safety for all citizens. With this in mind, you as a local business are faced with some of the same unique challenges; "how do you protect yourself, employees, and customers?". Each business is unique and each of you understand better how to operate safely during these times. I personally wish you health, safety, and success in your respective business in Louisville, Mississippi. Thank you for being an integral part of what makes Louisville so special.

Much talk these days of mandates, more specifically of masks to be worn in retail businesses or in public. Local laws or mandates are simply not effective if the capacity to enforce is not applicable equally to everyone or every business. It is my hope to empower and encourage you business leaders to make wise decisions for your own operations, rather than have more restrictions imposed on you or your business. I believe this is a matter of personal responsibility. Historically, businesses implement their own policies and now is no different in my opinion. We've all witnessed the "no shoes, no shirt, no service" signage on businesses which by the way is a business choice. During this pandemic you have every right to impose something similar as "no mask, no service" and this would be by your choosing. Any measures you choose to protect yourself and others are greatly appreciated. As stated you understand your business better, and I am asking everyone to do their part in being responsible and respectful to others during this trying time.

Your assistance is greatly appreciated and will create a community that changes culture through choice, not mandates. There are many tools and encouragement being pushed out by the CDC, healthcare providers, and the Chamber of Commerce. Please stay safe and be prosperous.

Respectfully,

A handwritten signature in black ink, appearing to read "Will Hill". The signature is fluid and cursive, with a large, sweeping flourish at the end.

Will Hill
Mayor, City of Louisville